

Invitation for Exhibitors and Sponsors

Company exhibition

DGG invites companies, institutes and other organisations

Targeted advertisement for your services and products

Fostering personal feedback from users and your clients in virtual meeting points

Job portal

Present yourself as an employer and recruit new employees.

Sponsoring

Support our conference in different ways.

Increase your visibility.

Your engagement for a long-lasting good impression on our conference participant

The 81st annual meeting of the DGG in 2021 will be held in Kiel **online**. Excellent young scientists will be invited to present their work in a lecture in our **Live stream**.

In various **online sessions** our participants will present their e-Posters.

The conference is complemented by a **panel discussion** on "Digital teaching in practice", an **SEG workshop** "Scientific Drilling", and a digital **company exhibition**.

Geophysical conference

We expect about 500 participants from a variety of related disciplines:

- Working group and project leaders in research and development

- Industrial cooperation partners

- Representatives for the purchase of new equipment for their institutes

Premium sponsoring packages:

Gold (from 2000 €)

Logo on website, full page advertisement in the conference proceedings, company exhibition in the virtual conference centre, sponsor of one session, logo in the program overview, 2x 30 s clip in the advertisement block directly before a live event, logo on the loading page, 3 conference fees.

Silver (from 1000 €)

Logo on website, half page advertisement in the conference proceedings, company exhibition in the virtual conference centre, sponsor of one session, 1x 30 s clip in the advertisement block before a live event, 2 conference fees.

Bronze (from 500 €)

Logo on website, quarter page advertisement in the conference proceedings, company exhibition in the virtual conference centre, 1 conference fee.

Logo on website (incl. web link)	150 €
Advertisement in conference proceedings	
Full page	400 €
Half page	200 €
Quarter page	100 €
Logo on loading page	300 €
Logo in the program overview	300 €
Sponsoring of one session	300 €
1x 30 s video in the advertisement block per day	300 €
Participation digital company exhibition	300 €

<https://dgg2021.dgg-tagung.de>



Company exhibition and Sponsorship

The conference offers you various opportunities to fit the marketing goals of your company. In this way you can present your company, institute or organisation:



INSPIRE VIRTUALLY -
WIN REAL CUSTOMERS

Break advertising

Present your product or your company in a 30 second long video or image slide-show. The clips are played in a block before and between the presentation blocks.

Rotating sponsor logo

Present yourself under the main programme and on the overviews while participants browse for interesting presentations.

Digital company exhibition

Display your company portrait with logo and contact information. Announce company symposia by means of push messages and take part in the company session.

Virtual company session

Inspire with your information via e-poster and get into conversation with our conference participants in own breakout rooms.

You are interested in individual sponsoring opportunities or have a special request?
Please contact us!

The screenshot shows a virtual conference interface. On the left is a navigation menu with options like Home, Meine Beiträge, Live Now, Live Programm, Presentations on-demand, ePoster, Suche, Mein Kongress, Mitwirkende, Aussteller, News, Evaluation, and Informationen. The main content area displays the company profile for 'Ihr Logo Your Company'. It includes a logo, a description, an e-poster titled 'Next Generation Scientific Poster' by Muthesius Academy of Fine Arts, and contact information for Johanna Maler and Gabriele Köhn. Below the contact info are action buttons for Live Chat, Call, Email, and To Website. On the right, a smartphone displays the same company profile. At the bottom, a 'Programme' section shows a list of sessions for the days We, 16.09., Th, 17.09., and Fr, 18.09., including 'Free Sessions - DGP09', 'Keynote Lecture - Agile Methoden - AG01.12', and 'Exhibitor Symposia - IND02' and 'IND01'.

Virtual meetings

Engage in virtual exchange during discussions or make an appointment, stay in long-term dialogue with your customers.

Live networking

Get in touch with interested participants via live chat.

Image video

Present your company in a video available on demand to the conference participants.

Your logo on the loading page
On the start page, up to three logos rotate for approx. 3 s while loading.

<https://dgg2021.dgg-tagung.de>



Kiel University
Christian-Albrechts-Universität zu Kiel

Visualize the partnership through the
eyes of our attendees



Booking form

Please register until 18th of December 2020 via e-mail to:
dgg2021-firmen@ifg.uni-kiel.de

Company / Organisation:

Street:

Postal code: City:

Country:

Phone:

E-mail:

Person in charge:

We make a binding booking:

- | | |
|--|----------------|
| <input type="checkbox"/> Sponsoring package Gold | 2.000 € |
| <input type="checkbox"/> Sponsoring package Silver | 1.000 € |
| <input type="checkbox"/> Sponsoring package Bronze | 500 € |
| <input type="checkbox"/> Logo on website (incl. web link) | 150 € |
| <input type="checkbox"/> Advertisement in the conference proceedings | |
| <input type="checkbox"/> Full page | 400 € |
| <input type="checkbox"/> Half page | 200 € |
| <input type="checkbox"/> Quarter page | 100 € |
| <input type="checkbox"/> Participation in the digital company exhibition | 300 € |
| <input type="checkbox"/> Logo on the loading page for science program | 300 € |
| <input type="checkbox"/> Logo in the program overview | 300 € |
| <input type="checkbox"/> Sponsoring of one session | 300 € |
| <input type="checkbox"/> 1x 30 s video/teaser in the advertisement block per day
(Amount: _____) | per item 300 € |

All prices are exclusive of VAT. The DGG e.V. issues a donation receipt.

Place, Date

Signature

Organiser

Christian-Albrechts-Universität zu Kiel
Institut für Geowissenschaften
Otto-Hahn-Platz 1
24118 Kiel

Chair of the conference

Prof. Dr. Jörg Ebbing
Phone: +49 431 880-2832
E-mail: dgg2021-leitung@ifg.uni-kiel.de

Company exhibition & Job portal

Dr. Martin Thorwart
Phone: +49 431 880-3591
E-mail: dgg2021-firmen@ifg.uni-kiel.de

Sponsoring & Public relations

Dr. Anke Dannowski
Phone: +49 431 600-2326
E-mail: dgg2021-firmen@ifg.uni-kiel.de